

PROGRAMME AT A GLANCE

20 APRIL 2021

CHANNEL 1	CHANNEL 2	CHANNEL 3	ASK THE EXPERTS
13:00-13:30 PLENARY Welcome and Introduction			
13:30-14:20 PARALLEL SESSION What should you expect from MedTech Europe in the next few years?	13:30-14:20 PARALLEL SESSION Towards the European Health Data Space	13:30-14:20 PARALLEL SESSION The Six Million Dollar Sales Rep is Becoming a Reality in Medtech – Launch of BCG's 3rd "Milkman" Commercial Benchmarking Study.	
14:20-14:30 NETWORKING ON THE PLATFORM			
14:30-15:20 PARALLEL SESSION Compliance: Navigating interactions with the medical community post-pandemic	14:30-15:20 PARALLEL SESSION IVD Regulation and the road to May 2022 - Is the system ready?	14:30-15:20 PARALLEL SESSION Innovation in MedTech - Trends and Opportunities	14:30-15:20 PARALLEL SESSION Ask the Experts session more information page 25
15:20-15:30 NETWORKING ON THE PLATFORM			
15:30-16:20 PARALLEL SESSION Innovative Health Initiative: the next horizon for medtech companies	15:30-16:20 PARALLEL SESSION The new business environment for interoperability: how the push for data will impact the industry	15:30-16:20 PARALLEL SESSION Advancing opportunities for the medical industry: the value of innovation and partnership model enabling the adoption and uptake of medical technology innovations	15:30-16:20 PARALLEL SESSION Ask the Experts sessions more information page 25
16:20-17:30 NETWORKING ON THE PLATFORM			
16:30-17:20 PLENARY CEO #nofilter			
17:20-17:30 NETWORKING ON THE PLATFORM			
17:30-18:00 PLENARY HealthTech Award Ceremony			

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CHANNEL 1	CHANNEL 2	CHANNEL 3	ASK THE EXPERTS
13:00-13:50 PARALLEL SESSION Goodbye Medical Device Directives - Hello Medical Device Regulation!	13:00-13:50 PARALLEL SESSION Corporates and Start-ups cooperation in the EU innovation ecosystem	13:00-13:50 PARALLEL SESSION Omnichannel engagement in medtech: The time has come	13:00-13:50 PARALLEL SESSION Ask the Experts session more information page 26
13:50-14:00 NETWORKING ON THE PLATFORM			
14:00-14:50 PARALLEL SESSION Competing with China: How an emerging MedTech industry in China is impacting markets around the world	14:00-14:50 PARALLEL SESSION Predicting the future of MedTech in 2025 and beyond - How will MedTech companies drive the future of health?	14:00-14:50 PARALLEL SESSION How will today's trends define tomorrow's healthcare? European perspectives for the next decade	
14:50-15:00 NETWORKING ON THE PLATFORM			
15:00-15:50 PARALLEL SESSION Unlocking the value of diagnostic information or how to build resilient health system?	15:00-15:50 PARALLEL SESSION A brave new world: A different European legal environment	15:00-16:50 PARALLEL SESSION From Pandemic to Recovery & Resilience	15:00-15:50 PARALLEL SESSION Ask the Experts session more information page 26
15:50-16:00 NETWORKING ON THE PLATFORM			
16:00-16:50 PARALLEL SESSION Best practices in a remote environment: regulatory and industry perspectives on remote auditing	16:00-16:50 PARALLEL SESSION What does the EU legislation on sustainable corporate governance and human rights due diligence mean for medtech companies?		16:00-16:50 PARALLEL SESSION Ask the Experts sessions more information page 26
16:50-17:00 NETWORKING ON THE PLATFORM			
17:00-17:50 PLENARY CEO #nofilter			

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CHANNEL 1	CHANNEL 2	CHANNEL 3	ASK THE EXPERTS
13:00-13:50 PLENARY CEO #nofilter			
13:50-14:00 NETWORKING ON THE PLATFORM			
14:00-14:50 PARALLEL SESSION Unlocking the power of data	14:00-14:50 PARALLEL SESSION Is EU still attractive for the MedTech Industry?	14:00-14:50 PARALLEL SESSION Accelerating the Coverage of Innovation in Europe: Case Studies in EU Pathways for Rapid Reimbursement	14:00-14:50 PARALLEL SESSION Ask the Experts session more information page 27
14:50-15:00 NETWORKING ON THE PLATFORM			
15:00-15:50 PARALLEL SESSION How Value-Based Innovation Procurement unlocks resilient health systems	15:00-15:50 PARALLEL SESSION How about a single global regulatory system? Advancing global regulatory convergence - perspectives for the future	15:00-15:50 PARALLEL SESSION APPS & LABS: Disruptions in the IVD landscape	15:00-15:50 PARALLEL SESSION Ask the Experts session more information page 27
15:50-16:00 NETWORKING ON THE PLATFORM			
16:00-16:50 PARALLEL SESSION What are the priorities for MedTech Europe under the EU Green Deal?	16:00-16:50 PARALLEL SESSION A privacy conundrum?	16:00-16:50 PARALLEL SESSION Will the backlog of elective surgeries accelerate the adoption of daycase joint replacement in Europe?	16:00-16:50 PARALLEL SESSION Ask the Experts sessions more information page 27
16:50-17:00 NETWORKING ON THE PLATFORM			
17:00-17:30 PLENARY Conclusions			