## PROGRAMME AT A GLANCE



## 3 MAY 2022

**BANQUET ROOM** 

## 4 MAY 2022

ROOM 111+112

ROOM 133+134

ROOM 118+119

10:30-11:20

Welcome & Introduction

09:30-10:20

CEO #nofilter

PARALLEL SESSION

The best kept secret of Procurement in

Conducting R&D while navigating through an increasingly complex privacy landscape in Europe and beyond

PARALLEL SESSION

Happy (almost) birthday to the IVD Regulation!

Data Governance in a Patient Pathway: unlocking the value of digital solutions by Johnson & Johnson

11:20-12:00 NETWORKING BREAK

Take off for the €2.4 Billion European Innovative Health Initiative Partnership

The European Health Data Space: the nuts and bolts

EU Regulation on HTA: Enabler or Barrier for Access to Medical Technology Innovation?

Value of medical technologies contributing to resilient & innovative health systems by IQVIA

From ESG talk to action by BCG

Regulatory Modernization: State of Industy and MedTech Leader Perspectives by Veeva MedTech

Right First Time: Delivering Complex Products in a Complex World successfully by Dassault

EU market assessment: key trends and opportunities in Medical Devices and Digital Health by Guidehouse

PARALLEL SESSION 14:15-15:05

We see fragmentation today - but the future is EUDAMED

Putting data to work: accelerating the recovery from the pandemic by ResMed

How does EU money flow into recovery: lessons learned from national recovery plans

ASK THE EXPERTS

IN ROOM 131+132

PARALLEL SESSION 15:15-16:05

#MoveYourInnovation

Product liability in Europe: A fraying system? by FDB

PARALLEL SESSION

Harmonising global labelling requirements Going back to basics - what really needs to go on the label?

Towards Greater Sustainability in Healthcare: The Journey so Far

PLENARY 16:40-17:30

CEO #nofilter

Programme Highlights

18:00-19:30 NETWORKING COCKTAIL

## 5 MAY 2022

ROOM 111+112

ROOM 133+134

ROOM 118+119

09:00-09:50

Keynote speaker

10:00-10:50 PARALLEL SESSION

Pandemic preparedness: Is Europe ready for the next pandemic?

10:00-10:50

PI FNARY

European alignment of digital health assessment by Alira Health co-hosted by EIT Health From Code to culture

International data transfers: health data considerations

The rise and rise of China's medtech market changing landscape of the global medical technology industry and the global market

Trustworthy artificial intelligence in healthcare

MDR implementation: 24 months until May 2024

How does the future look like for Medical Technologies' contribution to a Sustainable Transition in Healthcare?

Is Europe still attractive for the medtech industry?

Integrating start-ups in the industrial innovation ecosystem

by Rimsys

Empowering Independent Patient Advocacy by Edwards Lifesciences

MedTech in Digital Health - How to succeed with a Digital Health Portfolio in Europe

by ZS

Sustainability - new net-zero frontier or the boy who cried wolf? by McKinsey

Transparency, Effects on HCP Engagement by IQVIA

Reducing UDI confusion for regulatory affairs teams

A new horizon for circularity in MedTech by Deloitte

14:30-15:20 PLENARY CEO #nofilter

PLENARY 15:20-15:50

Programme Highlights

Conclusions

