

PROGRAMME AT A GLANCE

TUESDAY 13 MAY 2025

PÁTIO DA GALÉ

18:30-22:00 Welcome Cocktail Reception

WEDNESDAY 14 MAY 2025

ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5
EXHIBITION AREA 08:30-09:00 WELCOME COFFEE				
09:00-09:25 PLENARY Opening Keynote				
09:25-09:50 PLENARY Key Note				
10:00-10:50 SPONSORED SESSION AI Unleashed: Strengthening MedTech Competitiveness in a New Industrial Age Sponsored by VAMSTAR	10:00-10:50 PARALLEL SESSION MedTech Policy Trends: Navigating a Changing Geopolitical Landscape		10:00-10:50 PARALLEL SESSION Resilient Procurement, Stronger Healthcare: The ProCure Results	
11:00-11:50 PARALLEL SESSION Boosting Europe's Attractiveness for Medtech Innovation	11:00-11:50 PARALLEL SESSION Transforming Healthcare Beyond Hospital Walls		11:00-11:50 PARALLEL SESSION Paving the Way for the European Health Data Space	
EXHIBITION AREA 11:50-12:20 NETWORKING BREAK				
12:20-13:10 PARALLEL SESSION From Evaluation to Action: The Future of MDR and IVDR	12:20-13:10 PARALLEL SESSION Cancer patient journey how MedTech fosters better and safer care	12:20-13:10 SPONSORED SESSION From Hype to Reality: Enabling AI Innovation with Secure Data Governance and Interoperability in MedTech Sponsored by ZUEHLKE	12:20-13:10 SPONSORED SESSION Future-Proofing MedTech Operations: Navigating Today's Geopolitical Landscape Sponsored by FLEX	12:20-13:10 ASK THE EXPERT AI-Driven Translation in MedTech: The power of Quality Estimation and Human Expertise SEPROTEC
EXHIBITION AREA 13:10-14:10 LUNCH BREAK				
14:10-15:00 PARALLEL SESSION Safe AI, Smarter Care: Transforming European Healthcare Systems	14:10-15:00 PARALLEL SESSION Empowering European Innovators With Early Feasibility Studies	14:10-15:00 PARALLEL SESSION UK - EU: ready for a reset?	14:10-15:00 PARALLEL SESSION From Data to Diagnosis: Digital Tools Transforming Diagnostics	14:10-15:00 ASK THE EXPERT Are You Winning or Losing Market Share? The Value of Precise Market Data
15:10-16:00 PARALLEL SESSION Climate meets Economics: Bridging Green Goals and Competitive Edge in Healthcare	15:10-16:00 PARALLEL SESSION HTAR in medical devices - boosting or stifling innovation in Europe?	15:10-16:00 PARALLEL SESSION Shaping the Future of Clinical Investigations in Europe	15:10-16:00 PARALLEL SESSION EU and MDSAP - a Dream or a Viable Opportunity?	15:10-16:00 ASK THE EXPERT Navigating U.S. Anti-bribery compliance under the Trump Administration for multinational companies REEDSMITH
EXHIBITION AREA 16:00-16:30 NETWORKING BREAK				
16:30-17:20 PARALLEL SESSION Navigating Sustainable Corporate Governance: Challenges and Opportunities	16:30-17:20 PARALLEL SESSION Let's talk about Women's Health	16:30-17:20 PARALLEL SESSION EUDAMED: The Central Approach for Gathering Data on Medical Devices		
EXHIBITION AREA 18:10-19:40 NETWORKING RECEPTION SPONSORED BY CRITICAL SOFTWARE				

THURSDAY 15 MAY 2025

ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5
EXHIBITION AREA 08:00-08:30 WELCOME COFFEE				
08:30-09:20 PLENARY CEO #nofilter				
09:30-10:20 PARALLEL SESSION Why Europe Matters: Exploring MedTech Investment Potential	09:30-10:20 PARALLEL SESSION Driving secure health data access via the IDERHA IHI Project	09:30-10:20 PARALLEL SESSION Protecting Privacy in the Age of AI-Powered Healthcare	09:30-10:20 PARALLEL SESSION Secure and Seamless: The Next Generation of Technical Documentation	09:30-10:20 ASK THE EXPERT Key Insights for Innovative Payment Schemes Effectiveness Across Europe
EXHIBITION AREA 10:20-10:50 NETWORKING BREAK				
10:50-11:40 PARALLEL SESSION Re-imagining Cyber Secure Health	10:50-11:40 PARALLEL SESSION Navigating Litigation: Securing MedTech's Future in Europe	10:50-11:40 PARALLEL SESSION Global Market Focus: Brazil	10:50-11:40 SPONSORED SESSION Aligning PLM & QMS Processes for MedTech Excellence Sponsored by VEEVA MedTech	10:50-11:40 ASK THE EXPERT Everything You Wanted To Know About IHI (But Were Afraid To Ask)
11:50-12:40 PARALLEL SESSION Implementing the EU Green Deal in Healthcare	11:50-12:40 SPONSORED SESSION Closing the Loop: Turning Customer Insights Into Product Excellence Sponsored by SMARTEEVA	11:50-12:40 PARALLEL SESSION Advancing the Assessment of Digital Health to Foster Innovation	11:50-12:40 PARALLEL SESSION Shaping the Future of Wound Care	11:50-12:40 ASK THE EXPERT Removing the Guesswork from IVD Market Intelligence
EXHIBITION AREA 12:40-13:40 LUNCH BREAK				
	13:40-14:30 PARALLEL SESSION Cutting Edge: The Future of Robotic Surgery			13:40-14:30 ASK THE EXPERT Unlocking Health Data: The EU Data Act's Impact on Digital Health REEDSMITH
14:40-15:30 PARALLEL SESSION Navigating the New Article 10a: Lessons Learned and Practical Insights	14:40-15:30 PARALLEL SESSION Engaging with Impact: Stories of MedTech and Patient Collaboration	14:40-15:30 PARALLEL SESSION Navigating Interoperability in the EHDS: Roles and Responsibilities for Manufacturers		
	15:40-16:30 PARALLEL SESSION Innovating for Planetary and Human Health: Sustainability Trends at Global Level	15:40-16:30 PARALLEL SESSION Measure Your Readiness with the Self-Assessment Tool	15:40-16:30 PARALLEL SESSION Fast-track health technology assessment for in vitro diagnostics APIFARMA	
16:40-17:00 PLENARY Conclusions				