

PROGRAMME AT A GLANCE

22 MAY 2024

VIENNA CITY HALL

18:30-22:00 Welcome Cocktail Reception at the Vienna City Hall sponsored by LISAvienna and AUSTROMED

23 MAY 2024

STRAUSS	LEHAR 1	LEHAR 2	LEHAR 3 & 4	SCHUBERT 1
EXHIBITION AREA 08:30-09:30 WELCOME COFFEE				
09:30-09:45 OPENING Opening Key Note				
09:45-10:30 PLENARY CEO #nofilter				
10:40-11:30 PARALLEL SESSION MDR Sprint: Turbocharge Companies for a Smooth Transition	10:40-11:30 SPONSORED SESSION Cyber resilience of European healthcare: readiness of the sector Co-organised by ReedSmith	10:40-11:30 PARALLEL SESSION Successfully Navigating Exits and Financings in Tough Times	10:40-11:30 SPONSORED SESSION Women's health Sponsored by Hologic	10:40-11:30 ASK THE EXPERT
EXHIBITION AREA 11:30-12:00 NETWORKING BREAK				
12:00-12:50 PARALLEL SESSION Localisation trend in the medtech industry	12:00-12:50 PARALLEL SESSION How can we make Value Based Healthcare happen?	12:00-12:50 PARALLEL SESSION Towards an EU Cardiovascular Health Plan - The Role of MedTech Industry	12:00-12:50 SPONSORED SESSION Rethinking Innovation: Driving Organizational Value from the Inside Out Sponsored by Veeva MedTech	12:00-12:50 ASK THE EXPERT
EXHIBITION AREA 12:50-14:00 LUNCH BREAK				
14:00-14:50 PARALLEL SESSION Never again – Pandemic Preparedness for MedTech	14:00-14:50 SPONSORED SESSION On the power of regional medtech innovation ecosystems: Austria at a glance Sponsored by AUSTROMED/LISAvienna	14:00-14:50 SPONSORED SESSION Uncovering Europe's Innovation Allure Co-organised by Deloitte	14:00-14:50 SPONSORED SESSION IEEE 11073: How the SDG Interoperability Standard will transform MedTech Products Sponsored by ZEISS	14:00-14:50 ASK THE EXPERT
15:00-15:50 PARALLEL SESSION The Climate Crisis: our next Health Crisis?	15:00-15:50 PARALLEL SESSION Transforming the medtech procurement of innovations culture	15:00-15:50 PARALLEL SESSION Transition to the IVD Regulation	15:00-15:50 PARALLEL SESSION Case Study Analysis: Navigating the Impact of New Product Liability rules for medtech Business and Regulatory Strategies	15:00-15:50 ASK THE EXPERT Market Data Surveys: unique insights for the medical device field
EXHIBITION AREA 15:50-16:20 NETWORKING BREAK				
16:20-17:10 SPONSORED SESSION Unlocking the transformative potential of GenAI Sponsored by McKinsey	16:20-17:10 PARALLEL SESSION Global market focus: CHINA	16:20-17:10 PARALLEL SESSION Alignment of device data driven by EUDAMED – what are the possibilities?	16:20-17:10 PARALLEL SESSION Learn from the best: some IHI winners sharing their experiences	16:20-17:10 ASK THE EXPERT Understanding the IVDR QTEC Group
17:20-18:00 PLENARY CEO #nofilter				
EXHIBITION AREA 18:00-19:30 NETWORKING RECEPTION SPONSORED BY SIEMENS				

24 MAY 2024

STRAUSS	LEHAR 1	LEHAR 2	LEHAR 3 & 4	SCHUBERT 1
EXHIBITION AREA 08:00-08:30 WELCOME COFFEE				
08:30-09:20 PARALLEL SESSION Digital Healthcare Transformation: Breaking Barriers, Shifting Mindsets	08:30-09:20 PARALLEL SESSION Designing and implementing value-based agreements	08:30-09:20 PARALLEL SESSION Recognizing the value of medical technology in cancer care	08:30-09:20 SPONSORED SESSION E-label for medtech and beyond – how could this work? Sponsored by Johnson&Johnson Medtech	08:30-09:20 ASK THE EXPERT IHI: 50 min to quit being a dummy
09:30-10:20 SPONSORED SESSION Why generative AI? Co-organised by Deloitte	09:30-10:20 PARALLEL SESSION Managing Health data: From policy to practice	09:30-10:20 SPONSORED SESSION Spotlight on innovative Start ups: How to collaborate Co-organised by LISAvienna	09:30-10:20 SPONSORED SESSION Capacity-Enhancing Innovation: the enabler for resilient healthcare systems? Co-organised by Edwards	09:30-10:20 ASK THE EXPERT Data-Driven Content Management - Navigating the complexities of documentation compliance RWS Group
EXHIBITION AREA 10:20-10:50 NETWORKING BREAK				
10:50-11:40 PARALLEL SESSION Unlocking Efficiency & Governance in the MDR and IVDR Maze	10:50-11:40 SPONSORED SESSION HCP safety and Security Sponsored by Stryker	10:50-11:40 PARALLEL SESSION Regulation on HTA A new reality for Access to Innovation in Europe	10:50-11:40 SPONSORED SESSION Building a Secure and Resilient Digital Healthcare Ecosystem: Reality or Utopia? Sponsored by Flex	10:50-11:40 ASK THE EXPERT
11:50-12:40 PARALLEL SESSION EU Green Deal: challenges and opportunities for the medtech sector	11:50-12:40 PARALLEL SESSION Medtech Exodus: Reclaiming Europe's Innovation Edge	11:50-12:40 PARALLEL SESSION Global clinical evidence: challenges and opportunities of RWE sources	11:50-12:40 SPONSORED SESSION Innovative Payment Schemes Assessed: Unveiling similarities and pathways for improvement Sponsored by Alira Health	11:50-12:40 ASK THE EXPERT
EXHIBITION AREA 12:40-13:40 LUNCH BREAK				
13:40-14:30 PARALLEL SESSION Supply chains – our Achilles heel?	13:40-14:30 SPONSORED SESSION Circularity4Health: Driving EU Action for Net-Zero Health Systems Sponsored by Philips	13:40-14:30 SPONSORED SESSION Generative AI workshop Sponsored by BCG	13:40-14:30 PARALLEL SESSION Patient Engagement – a business imperative for Medtech?	13:40-14:30 ASK THE EXPERT
14:40-15:30 PARALLEL SESSION Real world data – a game changer for the Medtech Industry?	14:40-15:30 PARALLEL SESSION IVDs, In house assays and Research Use Only products - how will be ecosystem change?	14:40-15:30 PARALLEL SESSION Joint Scientific Consultation - Evidence and Europe	14:40-15:30 PARALLEL SESSION Fostering and embracing Corporate Sustainability in your Governance	14:40-15:30 ASK THE EXPERT It is a small world after all: MedTech Europe's partners in research
15:40-16:30 PARALLEL SESSION Global regulatory matters: reliance in practice	15:40-16:30 PARALLEL SESSION	15:40-16:30 PARALLEL SESSION European Alignment on Digital Health Assessment	15:40-16:30 PARALLEL SESSION	15:40-16:30 ASK THE EXPERT
16:30-16:50 PLENARY Conclusions				