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IVD – EVOLVING BUSINESS ENVIRONMENT AND PRACTICES

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The EGG
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Leading in Oncology Precision Medicine

 Genomic Health[®]

Right Treatment at the Right Time



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Case Study: ODx Breast Recurrence Score

- Guiding personalized treatment decisions in ER+/Her2- breast cancer
- Broad body of evidence
- Established value
- Endorsed by guidelines around the world
- Dichotomy of access: from 'standard of care' to ...

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