

# PROGRAMME AT A GLANCE 14 MAY 2019

GASTON BERGER	LOUIS ARMAND EAST	LOUIS ARMAND WEST	ROOM 1
<p>08:00-13:00 <b>SNITEM</b></p> <p>Start-up Day</p>	<p>10:00-13:00 <b>DDCG</b></p> <p>AdvaMed Global Compliance Steering Committee Meeting (Members only)</p>	<p>10:00-13:00 <b>ECC</b></p> <p>MedTech Europe Ethics &amp; Compliance Committee Meeting (Members only)</p>	
<p>13:00-14:00</p> <p>Networking lunch</p>			
<p>14:00-18:00 <b>SNITEM</b></p> <p>Start-up Day</p>			<p>14:00-15:30 <b>GMTA</b></p> <p>1st GMTA Global Compliance Network Meeting</p>
<p>15:30-16:00</p> <p>Coffee break</p>			
			<p>16:00-17:30 <b>GMTA</b></p> <p>1st GMTA Global Compliance Network Meeting</p>
<p>18:30 - 20:00</p> <p>OFFICIAL OPENING OF THE MEDTECH FORUM (INCL. GMTCC) OPENING RECEPTION &amp; COCKTAIL DINNER</p>			

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09:00-09:30 OPENING											
09:30-10:30 PLENARY CEO #nofilter											
10:40-11:30 DIGITAL KEYNOTE  Life with diabetes and digital health: about connections, data and control		10:40-11:30 BUSINESS DEVELOPMENTS  Make it your trade deal		10:40-11:30 ACCESS  Will the future EU HTA cooperation respond to countries' needs and impact access to medical technologies?		10:30-11:00  GMTCC Coffee Break					
						11:00-11:15 GMTCC Keynote: View from the regulators					
						11:15-11:35 GMTCC Plenary session					
11:30-12:00  MedTech Forum Coffee Break						11:35-12:50 GMTCC  Transparency: What's next for industry?		11:30-12:00  MedTech Forum Coffee Break			
12:00-12:50 ACCESS Notified Bodies: A key pillar for the new EU regulatory system		12:00-12:50 BUSINESS DEVELOPMENTS Integrated healthcare and convergence of industries		12:00-12:50 DIGITAL Reimbursement is so last year: new business models for digital health							
12:50 - 14:15  LUNCH BREAK		13:20-14:10 SPONSORED SESSION Monetizing innovation in MedTech - Capturing the full offer value in a new era by Simon Kucher		13:20-14:10 SPONSORED SESSION Blueprint agile transformations - Value at stake and practical applications of enterprise agility in MedTech by McKinsey&Company				LUNCH BREAK			
14:20-15:20 PLENARY Value: driver of change in healthcare				14:15-15:30 GMTCC Distributors session		14:15-15:30 GMTCC The digital transformation & compliance: Roundtable discussion with Chief Privacy Officers				14:15-15:30 GMTCC Post-mortem analysis of the MedTech Europe Code (Workshop)	
15:30-16:20 VALUE Can "value" in healthcare guide investment in technology?		15:30-16:20 BUSINESS DEVELOPMENTS Genomic testing and personalised medicine		15:30-16:20 ACCESS MDR - Is the system ready for business?		15:30-16h00  GMTCC Coffee break					
16:20-16:40  MedTech Forum Coffee Break											
16:40-17:30 BUSINESS DEVELOPMENTS KEYNOTE Virtual hospitals: the new reality?		16:40-17:30 VALUE Value driven financing of innovation - A new era of dialogue between Payers and industry?		16:40-17:30 DIGITAL The digital transformation of healthcare: managing the change				16:00-18:15 GMTCC  Ask the Experts			
17:30-18:30 PLENARY Associations' chairs #nofilter											
18:30 - 20:00  NETWORKING COCKTAIL											

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09:00-10:00 <b>PLENARY</b> CEO #nofilter											
10:10-11:00 <b>PARALLEL SESSION</b> How 3D Printing innovation is generating value for Health systems		10:10-11:00 <b>ACCESS</b> IVDR: Hungry for data		10:10-11:00 <b>DIGITAL</b> Advancing digital health in Europe's regions: vision, leadership, investment		10:05-11:10 <b>GMTCC</b> MedTech as solution providers: Compliance challenges					
11:00-11:30 Coffee Break											
11:30-12:20 <b>ACCESS</b> Brexit is real		11:30-12:20 <b>VALUE</b> Is diagnostic information of value in health care practice?		11:30-12:50 <b>GMTCC</b> Role of Industry in CME education		11:30-12:50 <b>GMTCC</b> Compliance effectiveness & Risk management		11:30-12:20 <b>ASK THE EXPERTS</b> Ask the Experts		11:30-12:50 <b>GMTCC</b> Best practice exchange when providing educational grants: 1,5 years after the phase out of direct sponsorship	
12:20-13:50 LUNCH BREAK		13:00-13:50 <b>SPONSORED SESSION</b> Milkman 3.0 - Digitizing the MedTech Commercial Model by BCG								LUNCH BREAK	
13:50-14:40 <b>DIGITAL</b> Cybersecurity regulation of connected medical devices: a global perspective		13:50-14:40 <b>VALUE</b> New Horizons in Value Driven Procurement, will the EU accelerate change?		13:50-14:40 <b>BUSINESS DEVELOPMENTS</b> NGOs shaping MedTech		14:00-14:40 <b>GMTCC</b> Closing remarks & discussion					
14:50-15:40 <b>PLENARY</b> Disruptor's story											
15:40-16:00 <b>PLENARY</b> Conclusions											